

TABLE - A - CURRICULUM PLAN - LECTURER WISE 2015

DEPARTMENT: MANAGEMENT-MBA				PAPER I: MANAGERIAL COMMUNICATION SKILLS					
				CLASS: MBA-1ST SEM					
				NAME OF THE LECTURER: <i>F. Sridurga</i>					
SERIAL NUMBER	MONTH & WEEK	HOURS AVAILABLE	SYLLABUS TOPICS	ADDITIONAL INPUTS / VALUES ADDITION	CURRICULAR ACTIVITY		CO-CURRICULAR ACTIVITY		REMARKS
					ACTIVITY	HOURS ALLOTTED	ACTIVITY	HOURS ALLOTTED	
MONTH: JUNE - 2015									
1	1 ST WEEK	1	Orientation Program		Orientation Class	1+1			
2	2 ND WEEK	2+2	Role of Communication in Business – Objectives		Teaching Class	2			
3	3 RD WEEK	4	The Process of Communication – Media of Communication		Teaching Class	4			
4	4 TH WEEK	4+2	Written Communication – Oral Communication –Silence			4			
MONTH: JULY - 2015									
5	1 ST WEEK	2+2	Managing Organization Communication - formal and Informal Communication- Intra and Personal Communication	CASE STUDY	Teaching Class	1			
6	2 ND WEEK	4+2	Models for Inter Personal Communication – Exchange Theory, Johari Window and Transactional Analysis.		Teaching Class	2	SEMINAR	1	
7	3 RD WEEK	2+2	Models for Inter Personal Communication – Exchange Theory, Johari Window and Transactional Analysis.		Teaching Class	2			
8	4 TH WEEK	2+2	Revision I MID EXAMS		Teaching Class	1			
9	5 TH WEEK	2+0	Managing Motivation to Influence Interpersonal Communication – Inter-Personal Perception		Teaching Class	2			
MONTH: AUGUST - 2015									
10	1 ST WEEK	1+0	Managing Motivation to Influence Interpersonal Communication	CASE STUDY	Teaching Class	1			

11	2 ND WEEK	4+2	Inter-Personal Perception – Role of Emotion in Inter Personal Communication		Teaching Class	3 2	GD	1	
12	3 RD WEEK	3+2	Communication Styles		Teaching Class	3 2			
13	4 TH WEEK	3+2	Barriers of Communication – Gateways to Effective Interpersonal Communication						

MONTH: SEPTEMBER - 2015

14	1 ST WEEK	3+2	Business Letter Writing Skills – Significance and Essentials of Effective Business Letters,		Teaching Class	2 2			
15	2 ND WEEK	3+2	Business Letter Writing Skills – Significance and Essentials of Effective Business Letters,	CASE STUDY	Teaching Class	3 2			
16	3 RD WEEK	1+0	II MID EXAMS		Teaching Class	0 0			
17	4 TH WEEK	4+2	Use of Technology in Business Communication, E-mail Messages.		Teaching Class	3 2			
18	5 TH WEEK	4+2	Corporate Communication – Ethics in Business Communication			2 2			

MONTH: OCTOBER - 2015

19	1 ST WEEK	4+2	Time Management-GD-Seminars, Business Etiquette-		Teaching Class	2 2			
20	2 ND WEEK	0+0	DASARA HOLIDAYS		Teaching Class	0 0			
21	3 RD WEEK	4+2	Types of Interviews-Preparing for Interviews.		Teaching Class	2 2			
22	4 TH WEEK		REVISION ON ALL UNITS		Teaching Class	2 2			

MONTH: NOVEMBER - 2015

23	1 ST WEEK		SEMESTER END EXAMINATIONS - 2015						
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TABLE - A - CURRICULUM PLAN - LECTURER WISE 2015

DEPARTMENT: MANAGEMENT-MBA				PAPER I: ENTREPRENEURSHIP					
				CLASS: MBA-3rd SEM					
				NAME OF THE LECTURER: E. Srinivas					
SERIAL NUMBER	MONTH & WEEK	HOURS AVAILABLE	SYLLABUS TOPICS	ADDITIONAL INPUT S/ VALUE S ADDITI	CURRICULAR ACTIVITY		CO-CURRICULAR		REMARKS
					ACTIVITY	HOURS ALLOTTED	ACTIVITY	HOURS ALLOTTED	
MONTH: JUNE - 2015									
1	1 ST WEEK	1	Entrepreneurship: Importance, Characteristics and Qualities of Entrepreneurship			1+1			
2	2 ND WEEK	2+2	Role of Entrepreneurship, Ethics and Social Responsibilities.		Teaching Class	2			
3	3 RD WEEK	4	Role of Entrepreneurship, Ethics and Social Responsibilities.		Teaching Class	4			
4	4 TH WEEK	4+2	Role of Government; Role of IDBI			4			
MONTH: JULY - 2015									
5	1 ST WEEK	2+2	NIESBUD, SISI, DIC Financial Institutions	CASE STUDY	Teaching Class	1			
6	2 ND WEEK	4+2	Entrepreneurial Development Institutes		Teaching Class	2	SEMINAR	1	
7	3 RD WEEK	2+2	Entrepreneurial Development Programme		Teaching Class	2			
8	4 TH WEEK	2+2	Revision 1 MID EXAMS		Teaching Class	1			
9	5 TH WEEK	2+0	Training: Designing Appropriate Training Programme		Teaching Class	2			
MONTH: AUGUST - 2015									
10	1 ST WEEK	1+0	Training for New and Existing Entrepreneurs, Feedback and Performance of Trainees.	CASE STUDY	Teaching Class	1			

11	2 ND WEEK	4+2	Training for New and Existing Entrepreneurs, Feedback and Performance of Trainees.		Teaching Class	3 2	GD	1	
12	3 RD WEEK	3+2	Women Entrepreneurship – Role & Importance,		Teaching Class	3 2			
13	4 TH WEEK	3+2	Women Entrepreneurship – Profile Women Entrepreneur						

MONTH: SEPTEMBER - 2015

14	1 ST WEEK	3+2	Problems of Women Entrepreneurs, Women Entrepreneurship Development in India.		Teaching Class	2 2			
15	2 ND WEEK	3+2	Women Entrepreneurship Development in India.	CASE STUDY	Teaching Class	3 2			
16	3 RD WEEK	1+0	II MID EXAMS		Teaching Class	0 0			
17	4 TH WEEK	4+2	Creativity and Entrepreneurship Sources and Methods of Ideas Planning and Development of Programmes		Teaching Class	3 2			
18	5 TH WEEK	4+2	E-Business Ventures			2 2			

MONTH: OCTOBER - 2015

19	1 ST WEEK	4+2	New Venture Management.		Teaching Class	2 2			
20	2 ND WEEK	0+0	DASARA HOLIDAYS		Teaching Class	0 0			
21	3 RD WEEK	4+2	New Venture Management.		Teaching Class	2 2			
22	4 TH WEEK		REVISION ON ALL UNITS		Teaching Class	2 2			

MONTH: NOVEMBER - 2015

23	1 ST WEEK		SEMESTER END EXAMINATIONS - 2015						

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TABLE - A - CURRICULUM PLAN - LECTURER WISE 2015

DEPARTMENT: MANAGEMENT-MBA				PAPER I-PROBABILITY, STATISTICS & QUEUEING THEORY							
				CLASS: MBA-3rd SEM							
				NAME OF THE LECTURER: <u>B. V. V. S. N. MURTY</u>							
SERIAL NUMBER	MONTH & WEEK	HOURS AVAILABLE	SYLLABUS TOPICS	ADDITIONAL INPUTS / VALUES ADDITION	CURRICULAR ACTIVITY			CO-CURRICULAR ACTIVITY			REMARKS
					ACTIVITY	HOURS ALLOTTE D	CONDUCTE D or NOT	ACTIVITY	HOURS ALLOTTE D	CONDUCTE D or NOT	
MONTH: JUNE - 2015											
1	1ST WEEK	1	Intorduction of Probability		Teaching Class	1+1					
2	2nd WEEK	2+2	Discrete and continuous random variables		Teaching Class	2+2					
3	3 RD WEEK	4	Moments - Moment generating functions, Characterstic functoin and Probability Gendrating Function		Teaching Class	4					
4	4 TH WEEK	4+2	Discrete Distribution- Binomial, Poisson, and Geometric Distribution		Teaching Class	4+2					
MONTH: JULY - 2015											
5	1 ST WEEK	2+2	Continuous Distributions-Uniform, Normal distributions	CASE STUDY	Teaching Class	2+1					
6	2 ND WEEK	4+2	Exponential Distribution and Gama Distribution and Their problems		Teaching Class	2		Test	1		
7	3 RD WEEK	2+2	Joint distributions - Marginal and conditional distributions		Teaching Class	2					
8	4 TH WEEK	2+2	Revision I MID EXAMS		Teaching Class	1 1 2					
9	5 th WEEK	2+0	Covariance - Correlation and Their Problems		Teaching Class	2 0					
MONTH: AUGUST - 2015											

10	1 ST WEEK	2+0	Linear regression – Transformation of random variables.	Teaching Class	2 0						
11	2 ND WEEK	4+2	Coefficient of Association, X^2 – test for goodness of fit, test for independence.	Teaching Class	4 2	Test	1				
12	3 RD WEEK	3+2	Estimation: Sample, populations, statistic, parameter, Sampling distribution, standard error	Teaching Class	3 2						
13	4 TH WEEK	3+2	Grievances and Discipline: Grievances Redressal Machinery	Teaching Class							
MONTH: SEPTEMBER - 2015											
14	1 ST WEEK	3+2	Unbiasedness, efficiency, Maximum likelihood estimator, notion & interval estimation.	Teaching Class	2 2						
15	2 ND WEEK	3+2	Testing of Hypothesis: Formulation of Null hypothesis, critical region, level of significance, power of the test.	Teaching Class	3 2						
16	3 RD WEEK	1+0	II MID EXAMS	Teaching Class	0 0						
17	4 TH WEEK	4+2	Small Sample Tests : Testing equality of means, testing equality of variances	Teaching Class	3 2						
18	5 TH WEEK	4+2	Test of correlation coefficient, test for Regression Coefficient		2 2						
MONTH: OCTOBER - 2015											
19	1 ST WEEK	4+2	Large Sample tests: Tests based on normal distribution	Teaching Class	4 2						
20	2 ND WEEK	0+0	DASARA HOLIDAYS	Teaching Class	0 0						
21	3 RD WEEK	4+2	Queuing theory : Queue description, characteristics of a queuing model, study state solutions of M/M/1: a Model, M/M/1 ; N Model, M/M/C: Model, M/M/C: N Model Case studies	Teaching Class	2 2						
22	4 TH WEEK		REVISION ON ALL UNITS	Teaching Class	2 2						
MONTH: NOVEMBER - 2015											

23	1 ST WEEK		SEMESTER END EXAMINATIONS - 2015										

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TABLE - A - CURRICULUM PLAN - LECTURER WISE - 2016

DEPARTMENT: MANAGEMENT-MBA				PAPER I: MANAGERIAL COMMUNICATION SKILLS					
				CLASS: MBA-1ST SEM					
				NAME OF THE LECTURER: E. Srinivasa					
SERIAL NUMBER	MONTH & WEEK	HOURS AVAILABLE	SYLLABUS TOPICS	ADDITIONAL INPUTS / VALUES ADDITION	CURRICULAR ACTIVITY		CO-CURRICULAR		REMARKS
					ACTIVITY	HOURS ALLOTTED	ACTIVITY	HOURS ALLOTTED	
MONTH: JUNE - 2016									
1	1 ST	1	Orientation Program		Orientation	1+1			
2	2 ND WEEK	2+2	Role of Communication in Business - Objective of C		Teaching Class	2			
3	3 RD	4	The Process of Human Communication - Media of C		Teaching	4			
4	4 TH WEEK	4+2	Written Communication - Oral Communication - Silence		Teaching class	4			
MONTH: JULY - 2016									
5	1 ST WEEK	2+2	Managing Organization Communication - formal and Informal Communication- Intra and Personal Communication	CASE STUDY	Teaching Class	1			
6	2 ND WEEK	4+2	Models for Inter Personal Communication - Exchange Theory, Johari Window and Transactional Analysis.		Teaching Class	2	SEMINAR	1	conducted
7	3 RD WEEK	2+2	Models for Inter Personal Communication - Exchange Theory, Johari Window and Transactional Analysis.		Teaching Class	2			
8	4 TH WEEK	2+2	Revision MID EXAMS		Teaching Class	1			
9	5 TH WEEK	2+0	Managing Motivation to Influence Interpersonal Co		Teaching Class	2			
MONTH: AUGUST - 2016									
10	1 ST WEEK	1+0	Managing Motivation to Influence Interpersonal Communication	CASE STUDY	Teaching Class	1			conducted

11	2 ND WEEK	4+2	Inter-Personal Perception – Role of Emotion in Inter Personal Communication		Teaching Class	3 2	GD	1	conducted
12	3 RD WEEK	3+2	Communication Styles		Teaching Class	3 2			
13	4 TH WEEK	3+2	Barriers of Communication – Gateways to Effective Interpersonal Communication		Teaching class	2 2			

MONTH: SEPTEMBER - 2016

14	1 ST WEEK	3+2	Business Letter Writing Skills – Significance and Essentials of Effective Business Letters,		Teaching Class	2 2			
15	2 ND WEEK	3+2	Business Letter Writing Skills – Significance and Essentials of Effective Business Letters,	CASE STUDY	Teaching Class	3 2			conducted
16	3 RD WEEK	1+0	II MID EXAMS		Teaching Class	0 0			
17	4 TH WEEK	4+2	Use of Technology in Business Communication, E-mail Messages.		Teaching Class	3 2			

MONTH: OCTOBER - 2016

18	1 ST WEEK	4+2	Time Management-GD-Seminars, Business Etiquette-		Teaching Class	2 2			
19	2 ND WEEK	0+0	DASARA HOLIDAYS		Teaching Class	0 0			
20	3 RD WEEK	4+2	Types of Interviews-Preparing for Interviews.		Teaching Class	2 2			
21	4 TH WEEK		REVISION ON ALL UNITS		Teaching Class	2 2			

MONTH: NOVEMBER - 2016

22	1 ST		SEMESTER END EXAMINATIONS - 2016						
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TABLE – A - CURRICULUM PLAN – LECTURER WISE 2015-16

DEPARTMENT: MANAGEMENT-MBA

PAPER I: OPERATIONS RESEARCH FOR MANAGEMENT

CLASS: MBA-IIIrd SEM

NAME OF THE LECTURER: **D. V. V. S. P. MURD**

SERIAL NUMBER	MONTH & WEEK	HOURS AVAILABLE	SYLLABUS TOPICS	ADDITIONAL INPUTS / VALUES ADDITION	CURRICULAR ACTIVITY			CO-CURRICULAR ACTIVITY			REMARKS
					ACTIVITY	HOURS ALLOTTED	CONDUCTE D or NOT	ACTIVITY	HOURS ALLOTTED	CONDUCTE D or NOT	
MONTH: JUNE - 2015											
1	1 ST WEEK	1	Introduction of Operations Research		Teaching Class	1					
2	2 nd WEEK	2+2	Importance and Scope of Operations Research		Teaching Class	4 2					
3	3 RD WEEK	4	OR models and Linear programming formulation of LPP		Teaching Class	4+1					
4	4 TH WEEK	4+2	Graphical and Simplex method and their problems		Teaching Class	4+2					
MONTH: JULY - 2015											
5	1 ST WEEK	2+2	Big M method Feasible and infeasible solution and Degeneracy	CASE STUDY	Teaching Class	2+2					
6	2 ND WEEK	4+2	Dual linear programming and Dual simplex method		Teaching Class	2 2		Test	1		
7	3 RD WEEK	2+2	Transportation problems, Northwest, least cost, VAM method		Teaching Class	2 2					
8	4 TH WEEK	2+2	Revision I MID EXAMS		Teaching Class	1 1 2					
9	5 th WEEK	2+0	Optimum method and MODI Method		Teaching Class	2 0					
MONTH: AUGUST - 2015											

10	1 ST WEEK	1+0	Assignment problem and their problems		Teaching Class	1 0					
11	2 ND WEEK	4+2	Hungarian method and Introduction of Game theory and Saddle point determination		Teaching Class	3 2	Test	1			
12	3 RD WEEK	3+2	Mixed Strategy methods-Algebraic, Graphical and Dominance principal and Linear programming		Teaching Class	3 2					
13	4 TH WEEK	3+2	Simulation -Monte carlo simulation								

MONTH: SEPTEMBER - 2015

14	1 ST WEEK	3+2	Integer Programming-Brance Bound and Gommory Fractional cutting Plane Method	CASE STUDY	Teaching Class	3 2					
15	2 ND WEEK	3+2	Queuing Theory-M/M/1 and M/M/C methods		Teaching Class	3 2					
16	3 RD WEEK	1+0	II MID EXAMS		Teaching Class	0 0					
17	4 th WEEK	4+2	Project Management -CPM		Teaching Class	3 2					
18	5 th WEEK	4+2	PERT and Their problems			4 2					

MONTH: OCTOBER - 2015

19	1 ST WEEK	4+2	Time Cost optimization method		Teaching Class	3 2					
20	2 ND WEEK	0+0	DASARA HOLIDAYS		Teaching Class	0 0					
21	3 RD WEEK	4+2	Non Linear Programming Problems		Teaching Class	2 2					
22	4 th WEEK		Graphical method in the Non parametric tests		Teaching Class	2 2					

MONTH: NOVEMBER - 2015

23	1 ST WEEK		SEMESTER END EXAMINATIONS - 2015								
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TABLE - A - CURRICULUM PLAN - LECTURER WISE 2015

DEPARTMENT: MANAGEMENT-MBA				PAPER : QUNTITATIVE TECHNIQUE FOR MANAGEMENT							
				CLASS: MBA-1ST SEM							
				NAME OF THE LECTURER: <i>B.V.V. S.P.M.R.D</i>							
SERIAL NUMBER	MONTH & WEEK	HOURS AVAILABLE	SYLLABUS TOPICS	ADDITIONAL INPUTS / VALUES ADDITION	CURRICULAR ACTIVITY			CO-CURRICULAR ACTIVITY			REMARKS
					ACTIVITY	HOURS ALLOTTED	CONDUCTE D or NOT	ACTIVITY	HOURS ALLOTTED	CONDUCTE D or NOT	
MONTH: JUNE - 2015											
1	1ST WEEK	1	Introduction Qunatitative Technique for Management		Teaching Class	1					
2	2nd WEEK	2+2	Functions, Linear, Quadratic, Logarithmic, and Exponential Functions		Teaching Class	5					
3	3 RD WEEK	4	Permutations and Combinations with problems		Teaching Class	3					
4	4 TH WEEK	4+2	Matrices – Solving System of Equations with Matrix Methods			5		Test	1		
MONTH: JULY - 2015											
5	1 ST WEEK	2+2	Differentiation and Integration of Simple Functions and their Applications.		Teaching Class	4					
6	2 ND WEEK	4+2	Measures of Central Tendency-Mean,Median and Mode		Teaching Class	4					
7	3 RD WEEK	2+2	Measures of Dispersion -Quartile Deviation,variance and standard deviation,Coefficient of Variation		Teaching Class	4					
8	4 TH WEEK	2+2	Revision I MID EXAMS		Teaching Class	1					
9	5 th WEEK	2+0	Simple Correlation analysis with problems		Teaching Class	2					

MONTH: AUGUST - 2015

10	1 ST WEEK	1+0	Regression Analysis	Teaching Class	1 0				
11	2 ND WEEK	4+2	Problems of Regression Analysis and Concept and Applications of Multiple Regressions	Teaching Class	3 2				
12	3 RD WEEK	3+2	Concept of Probability- Probability Rules Joint and Marginal Probability	Teaching Class	3 2				
13	4 TH WEEK	3+2	Baye's Theorem and Their Problems	Teaching Class	4				

MONTH: SEPTEMBER - 2015

14	1 ST WEEK	3+2	Discrete Probability Distributions Binomial and Poisson	Teaching Class	3 2				
15	2 ND WEEK	3+2	Continuous Probability Distributions Normal and Their Problems	Teaching Class	3 2				
16	3 RD WEEK	1+0	II MID EXAMS	Teaching Class	0 0				
17	4 th WEEK	4+2	Exponential distribution and Their problems	Teaching Class	4 2				
18	5 th WEEK	4+2	Sampling and Sampling Distributions		4 2				

MONTH: OCTOBER - 2015

19	1 ST WEEK	4+2	Estimation – Point and Interval Estimates Concepts of Testing Hypothesis	Teaching Class	4 2				
20	2 ND WEEK	0+0	DASARA HOLIDAYS	Teaching Class	0 0				
21	3 RD WEEK	4+2	One Sample Test for Testing Mean and Proportion of Large and Small Samples	Teaching Class	4 2	Test	1		
22	4 th WEEK	2+2	Chi-square Test of Independence and Goodness of Fitness- Analysis of Variance.	Teaching Class	2 2				

MONTH: NOVEMBER - 2015

23	1 ST WEEK		SEMESTER END EXAMINATIONS - 2015									

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