# V.S.M.COLLEGE (AUTUNOMOUS) RAMACHANDRAPURAM

#### **Women Empowerment Cell**



#### **VISION**

Evolve all possible strategies for empowering women in not only socio cultural aspects but also in holistic way towards the betterment of the society.

#### **MISSION**

The Women cell shall strive to create a better society by empowering women.

#### **BRIEF HISTORY**

Women constitute half the country's population. The V.S.M.College, Ramachandrapuram is no exemption having nearly 700 girl students both in UG and PG courses. Hence to protect and safeguard the rights of girl students and to bring about the advancement and to empower them.

#### **OBJECTIVES OF WEC:**

- To create social awareness about the problems of women and in particular regarding gender discrimination.
- To develop the self confidence of Women.
- To guide about Women Welfare Laws.
- To assert the importance of spiritual, economic, social, racial and gender equality.
- To highlight the importance of health and hygiene.
- To directs Women's role in the society. To develop multidisciplinary approach for the overall personality development.
- To organize seminars, workshops relating to women development.
- To prevent sexual harassment and to promote general well-being of female students, teaching and non teaching women staff of the College.
- To provide and maintain a dignified, congenial working environment for women employees and students, where they can work, study and explore their potential to the fullest.

#### **Activities:**

- Create social awareness about the problems of women and in particular regarding gender discrimination.
- Encourage participation of working in the area of women's development in the activities of the Cell.
- Organize seminars, workshops for creating general awareness and orientation of students, teachers, and non-teaching staff for their active and sustained participation in the activities of Cell.
- Organize various types of training programmes and create awareness about self-employment schemes for the encouragement of self-reliance among women.

#### **Roles and Functions:**

- To encourage involvement through academic, cultural and outreach activities such as talks, seminars, workshops.
- To become a resource centre for women and provide a forum for exchange of ideas.
- To review safety and security measures for female employees and girl students.
- The cell intends to bring girl students to the forefront of different activities in the college by offering various facilities and benefits to them. It provides a platform for the female students to explore their co-curricular abilities.

# V.S.M.COLLEGE(AUTUNOMOUS) RAMACHANDRAPURAM

# **Women Empowerment Cell**

**ANNUAL REPORT:: 2015-2016** 

| S.No | IMPORTANT DAY              | ACTIVITY           | ACHIEVEMENT                     | RESPONSE         |
|------|----------------------------|--------------------|---------------------------------|------------------|
| 1    | International womens day   | Guest Lecture on   | Dr.Ch.Kavita                    | 112 Students     |
|      | (8-3-2016)                 | Pre natal          | gynecologist,                   | attended         |
|      |                            | conception and     | Kamala nursing                  | Interaction      |
|      |                            | diagnostic and     | home                            | session          |
|      |                            | Food and Nutrition | Ramachandrapuram                | conducted        |
| 2    | International women        | Speech by R.J.D    | Interaction session             | 12 Faculty       |
|      | Teachers Day(3-1-2016)     | Dr.Gangeswara      | conducted among                 | Members          |
|      |                            | Rao                | women faculty                   | Attended         |
|      |                            |                    | members                         |                  |
| 3    | Rangoli Competiton         | Competiton         | Prizes given to 1 <sup>st</sup> | 20 Students      |
|      | (9-1-2016)                 | Conducted Among    | and 2 <sup>nd</sup> place       | participated     |
|      |                            | the Students       | winners                         |                  |
|      |                            | through Samskara   |                                 |                  |
|      |                            | Bharati            |                                 |                  |
| 4    | Free Blood Group and       | Awareness          | Training camp                   | 52 Girl Students |
|      | Haemogloben Check-up       | program on health  | conducted under                 | Attended         |
|      |                            | and hygiene        | the guidance of                 |                  |
|      |                            | conducted by Deva  | Senior faculty                  |                  |
|      |                            | Priya              | members of                      |                  |
|      |                            | Asst.Professor     | Zoology                         |                  |
|      |                            | Zoology            |                                 |                  |
| 5    | Guest Lecture on Women     | Guest Lecture      | Examples given by               | 25 Students      |
|      | in the society (15-9-2016) | given by           | the guest through               | attended         |
|      |                            | Smt.N.Naga Mani,   | Literature to create            | interaction      |
|      |                            | Lecturer in        | awareness among                 | sesson           |
|      |                            | Sanskrit           | girls students                  | conducted        |
|      |                            | A.S.D.College      |                                 |                  |
|      |                            | Kakinada           |                                 |                  |
| 6    | Save Girl                  | Drawing            | Prizes distributed to           | 10 Students      |
|      |                            | competition        | winners                         | attended         |
| 7    | Women Empowerment          | Essay Writing      | Prizes distributed to           | 20 Students      |
|      |                            | competition        | winners                         | attended         |

# V.S.M.COLLEGE (AUTUNOMOUS)

#### **RAMACHANDRAPURAM**

# **Women Empowerment Cell**

**ANNUAL REPORT:: 2016-2017** 

| S.No | IMPORTANT DAY              | ACTIVITY             | ACHIEVEMENT                     | RESPONSE         |
|------|----------------------------|----------------------|---------------------------------|------------------|
| 1    | International womens day   | Guest Lecture on     | Dr.Sk kaseembi                  | 48 Students      |
|      | (8-3-2017)                 | Women Rights         | Reader in Hindi                 | attended         |
|      |                            |                      | P.R.Government                  | Interaction      |
|      |                            |                      | College Kakinada                | session          |
|      |                            |                      |                                 | conducted        |
| 2    | International women        | Challenges faced     | Interaction                     | 22 Faculty       |
|      | Teachers Day(3-1-2017)     | by the Female        | session conducted               | Members          |
|      |                            | Employee at Work     | among women                     | Attended         |
|      |                            | place                | faculty members                 |                  |
| 3    | Rangoli Competiton         | Competiton           | Prizes given to 1 <sup>st</sup> | 25 Students      |
|      | (9-1-2017)                 | Conducted Among      | and 2 <sup>nd</sup> place       | participated     |
|      |                            | the Students         | winners                         |                  |
|      |                            | through Samskara     |                                 |                  |
| 4    | E DI IC                    | Bharati              | m · ·                           | 62 61 1 61 1     |
| 4    | Free Blood Group and       | Awareness program    | Training camp                   | 62 Girl Students |
|      | Haemogloben Check-up       | on health and        | conducted under                 | Attended         |
|      |                            | hygiene conducted    | the guidance of                 |                  |
|      |                            | by Zoology           | Senior faculty members of       |                  |
|      |                            | Department           |                                 |                  |
| 5    | Guest Lecture on Women     | Guest Lecture        | Zoology Examples given          | 25 Students      |
| 3    | in the society (15-9-2017) | given by             | by the guest                    | attended         |
|      | in the society (13-3-2017) | Smt.N.Naga Mani,     | through Literature              | interaction      |
|      |                            | Lecturer in Sanskrit | to create                       | sesson           |
|      |                            | A.S.D.College        | awareness among                 | conducted        |
|      |                            | Kakinada             | girls students                  | Conducted        |
| 6    | Save Girl                  | Drawing              | Prizes distributed              | 10 Students      |
|      |                            | competition          | to winners                      | attended         |
| 7    | Women Empowerment          | Essay Writing        | Prizes distributed              | 20 Students      |
|      |                            | competition          | to winners                      | attended         |

### V.S.M.COLLEGE (AUTUNOMOUS)

#### RAMACHANDRAPURAM

# **Women Empowerment Cell**

**ANNUAL REPORT:: 2017-2018** 

| S.No | IMPORTANT DAY                                | ACTIVITY   | ACHIEVEMENT  | RESPONSE  |
|------|--|--|--|---|
| 1    | International womens day (8-3-2018)          | Guest Lecture on<br>Women's Equality   | Dr.K.Vijaya Lakshmi Rtd Reader in Telugu V.S.M. College Ramachandrapuram                       | 112 Students<br>attended<br>Interaction<br>session<br>conducted |
| 2    | International women Teachers Day(3-1-2018)   | Challenges faced<br>by the Female<br>Employee at Work<br>place               | Interaction session<br>conducted among<br>women faculty<br>members                             | 15 Faculty<br>Members<br>Attended                               |
| 3    | Rangoli Competiton (9-1-2018)                | Competiton Conducted Among the Students through Samskara Bharati             | Prizes given to 1 <sup>st</sup> and 2 <sup>nd</sup> place winners                              | 18 Students participated  |
| 4    | Free Blood Group and<br>Haemogloben Check-up | Awareness program on health and hygiene conducted by Zoology Department      | Training camp<br>conducted under<br>the guidance of<br>Senior faculty<br>members of<br>Zoology | 50 Girl Students<br>Attended                                    |
| 5    | Employability through<br>Maggam work         | Awareness program on Hand works conducted by E.Menakshi Lecturer in commerce | Training camp conducted  | 32 Girl Students<br>Attended                                    |
| 6    | Out Reach Programme (10-2-2017 to 12-2-2017) | Women Parliament<br>Amravati   | Attended interaction sessions  | 11 Students 2 faculty members participated                      |
| 7    | Women Empowerment                            | Essay Writing competition  | Prizes distributed to winners  | 20 Students attended  |
| 8    | Kalari pattu                                 | Self defense tips  | Safety Precautions   | 25 Students attended  |

# V.S.M.COLLEGE(AUTUNOMOUS) RAMACHANDRAPURAM

# **Women Empowerment Cell**

**ANNUAL REPORT:: 2018-2019** 

| S.No | IMPORTANT DAY            | ACTIVITY          | ACHIEVEMENT                     | RESPONSE        |
|------|--------------------------|-------------------|---------------------------------|-----------------|
| 1    | International womens day | Guest Lecture on  | Dr.Vadrevu.Veera                | 98 Students     |
|      | (8-3-2019)               | Acts and          | Lakshmi Devi. Rtd               | attended        |
|      |                          | Facts of Women    | Reader in Telugu                | Interaction     |
|      |                          | Autonomy          | P.V.R. Trust                    | session         |
|      |                          |                   | College Kakinada                | conducted       |
| 2    | International women      | Challenges faced  | Interaction session             | 22 Faculty      |
|      | Teachers Day(3-1-2019)   | by the Female     | conducted among                 | Members         |
|      |                          | Employee at Work  | women faculty                   | Attended        |
|      |                          | place             | members                         |                 |
| 3    | Rangoli Competiton       | Competiton        | Prizes given to 1 <sup>st</sup> | 25 Students     |
|      | (11-1-2019)              | Conducted Among   | and 2 <sup>nd</sup> place       | participated    |
|      |                          | the Students      | winners                         |                 |
|      |                          | through Samskara  |                                 |                 |
|      |                          | Bharati           |                                 |                 |
| 4    | Mehendi, Beauty Tips     | Training was      | Training camp                   | 50Girl Students |
|      | (2-01-2019)              | conducted on      | conducted                       | Benefitted      |
|      |                          | Mehendi, Beauty   |                                 |                 |
|      |                          | Tips              |                                 |                 |
|      |                          |                   |                                 |                 |
| 5    | Awareness Programme on   | Awareness         | Awareness                       | 36 students     |
|      | Hygenic and Style of     | Programme         | Programme                       | participatead   |
|      | Living in Puberty Age    |                   |                                 |                 |
|      | (11-12-2018 to 09-01-    |                   |                                 |                 |
|      | 2019)                    |                   |                                 |                 |
| 6    | Debate on Importance of  | Debate            | Prizes distributed to           | 52 Students     |
|      | the Empowerment of       |                   | winners                         | attended        |
|      | Women in the Society     |                   |                                 |                 |
|      | (05-10-2018)             |                   |                                 |                 |
| 7    | Kalaripattu Self Defense | Self defense tips | Safety Precautions              | 34 Students     |
|      | Programme Training       |                   |                                 | attended        |
|      | (04-02-2019 to 16-02-    |                   |                                 |                 |
|      | 2019)                    |                   |                                 |                 |
|      | •                        | •                 | •                               |                 |

# V.S.M.COLLEGE(AUTUNOMOUS) RAMACHANDRAPURAM Women Empowerment Cell

**ANNUAL REPORT:: 2019-2020** 

| S.No | IMPORTANT DAY            | ACTIVITY                 | ACHIEVEMENT                       | RESPONSE         |
|------|--------------------------|--------------------------|-----------------------------------|------------------|
| 1    | International womens day | Guest Lecture on         | Dr. S N                           | 112 Students     |
|      | (8-3-2020)               | Women's                  | Maheswarari                       | attended         |
|      |                          | Empowerment              | Rtd Reader in                     | Interaction      |
|      |                          |                          | English ,Sri Y N                  | session          |
|      |                          |                          | College, Narsapur                 | conducted        |
| 2    | International women      | Challenges faced         | Interaction session               | 15 Faculty       |
|      | Teachers Day(3-1-2020)   | by the Female            | conducted among                   | Members          |
|      |                          | Employee at Work         | women faculty                     | Attended         |
|      |                          | place                    | members                           |                  |
| 3    | Rangoli Competiton       | Competiton               | Prizes given to 1 <sup>st</sup>   | 18 Students      |
|      | (10-1-2020)              | Conducted Among          | and 2 <sup>nd</sup> place         | participated     |
|      |                          | the Students             | winners                           |                  |
|      |                          | through Samskara         |                                   |                  |
| 4    | E DI IC I                | Bharati                  | m · ·                             | 50 C' 1 C 1      |
| 4    | Free Blood Group and     | Awareness                | Training camp conducted under     | 50 Girl Students |
|      | Haemogloben Check-up     | program on health        |                                   | Attended         |
|      |                          | and hygiene conducted by | the guidance of<br>Senior faculty |                  |
|      |                          | Zoology                  | members of                        |                  |
|      |                          | Department               | Zoology                           |                  |
| 5    | Self Defense - Marshal   | Self Defense Tips        | Safety Precautions                | 35 Girl Students |
|      | Arts                     | Sen Derense Tips         | Sarcty 1 recautions               | Attended         |
|      | (16-09-2019 to 05-10-    |                          |                                   | 7 tttended       |
|      | 2019)                    |                          |                                   |                  |
|      |                          |                          |                                   |                  |
|      |                          |                          |                                   | 1.60 0 1         |
| 6    | Guest Lecture on Women   | Guest Lecture            | Attended                          | 160 Students     |
|      | Health and Personality   |                          | interaction sessions              | participated     |
|      | Development              |                          |                                   |                  |
|      | (24-01-2020)             |                          |                                   |                  |