## V.S.M. COLLEGE (Autonomous)

### **RAMACHANDRAPURAM**

### NAAC Re-accredited with 'B' Grade at 2.69 CGPA

(Affiliated to ADIKAVI NANNAYYA UNIVERSITY, RAJAMAHENDRAVARAM)



INDUSTRIAL VISIT
SAMALKOT INDUSTRAIL ESTATES

# V.S.M.COLLEGE (A): RAMACHANDRAPURAM P.G.DEPARTMENT OF MANAGEMENT STUDIES

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### CIRCULAR

Dated 19/08/2019

This is to inform to all the IInd MBA students and BBA First Year Students that Industrial Short visit to Smalakota-INDUSTRIAL ESTATES will be conducting on 19-08-2019. So all the students are informed to come with full uniform along with ID card. And all the students must attend the short visit.

Faculty-coordinators

(E.Sri Durga)

1. M. Porathyusha

Head of the Department

2. M. Kuması Raja













19/8/2019	
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#### VISIT REPORT

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum, mainly seen in BBA/MBA courses.

Objectives of industrial visit are

- 1. To provide students an insight regarding internal working of companies.
- 2. We know, theoretical knowledge is not enough for making a good professional career.
- 3. With an aim to go beyond academics, industrial visits provide students a practical perspective on the world of work.
- 4. It provides students with an opportunity to learn practically through interaction, working methods and employment practices.
- 5. It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college.
- 6. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment.
- 7. Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sectors like IT, Manufacturing and services, finance and marketing.
- 8. Industrial visit helps to combine theoretical knowledge with industrial knowledge. Industrial realities are opened to the students through industrial visits.

We know building relationship with companies always help to gain a good job in future. After visiting an industry students can gain a combined knowledge about both theory and practice.