

VSM COLLEGE(A)

RAMACHANDRAPURAM

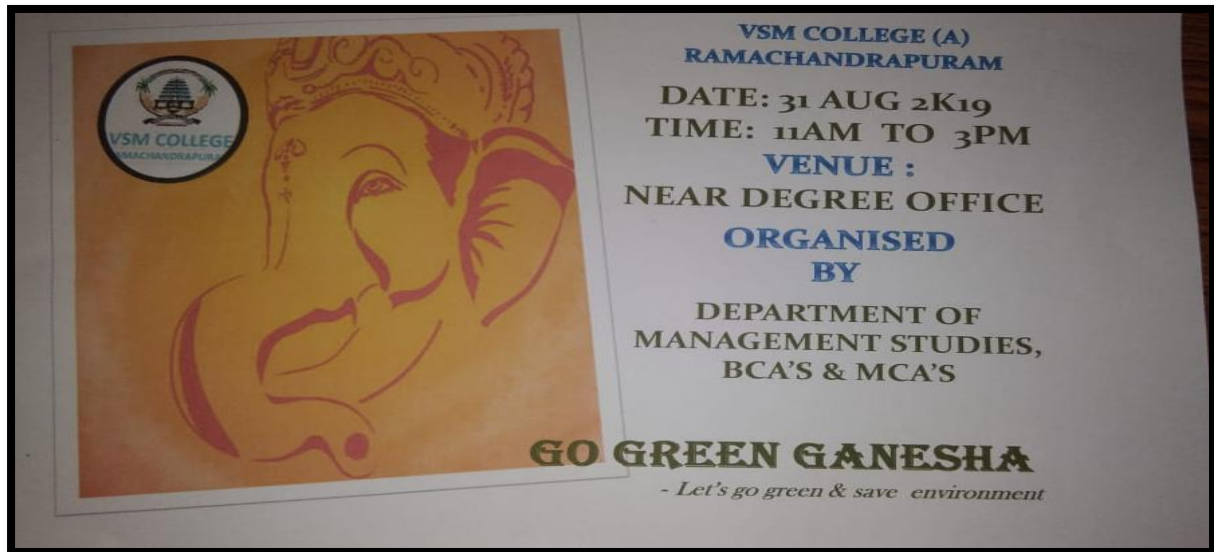
NAAC Re-accredited with 'B' Grade at 2.69 CGPA

(Affiliated to ADIKAVI NANNAYYA UNIVERSITY, RAJAMAHENDRAVARAM)



Awareness Programme

GO GREEN GANESHA



Date: 31.08.2019

Venue: Near Office of VSM Degree College

No. of participants: 56

No. of visitors: 215

Generally, for Ganesh Chaturdhi, Ganesha idols decorated with harmful chemicals were bought by the people and they were immersed into the nearby water bodies after puja. During the course of this celebration, we don't realise the extent of harm we are causing to the environment.

In this connection, the Institute took an initiation to create awareness in the public through GO GREEN GANESHA programme one day before the Ganesh Chaturdhi. The students of BBA, MBA, BCA and MCA of the College conducted an awareness programme about the importance of Eco-friendly things.

In this programme, some clay Ganesha idols were bought from the market. Later on, they were decorated with eco-friendly colours by the students and then were exhibited. The students explained the importance of eco-friendly things and the harm caused by the artificial colours. They also explained how to immerse the idols after puja at the houses itself. The people who came to this programme motivated towards the eco-friendly products and bought some idols also.

Students did Puja for the eco-friendly Ganesh idol



Students of MBA and MCA exhibiting the eco-friendly idols





Students of BBA and BCA exhibiting the eco-friendly idols

