

# V. S. M. COLLEGE (A) :: RAMACHANDRAPURAM

## PROGRAMME OUTCOMES

### **B.B.A. (Bachelor of Business Administration)**

**PO1 Business acumen:** Apply knowledge of management theories and practices to solve business problems with the help of analytical and critical thinking abilities.

**PO2 Taxation system:** To have thorough understanding of business and income tax laws in the dynamic business environment.

**PO3 Entrepreneurship:** To inculcate entrepreneurial skills among the students.

**PO4 Accounting skills:** Developing accounting skills in the computerized environment

**PO5 Managerial skills:** Ability to understand the different areas of management such as marketing management, human resource management, production operations management.