

V. S. M. COLLEGE (A): RAMACHANDRAPURAM

B.COM (GENERAL & COMPUTER APPLICATION)

COURSE OUTCOMES

TITLE: ACCOUNTING - I

CO1: Define bookkeeping and accounting.

CO2: Explain the general purposes and functions of accounting.

CO3: Explain the differences between management and financial accounting.

CO4: Describe the main elements of financial accounting information – assets, liabilities, revenue and expenses.

TITLE: BUSINESS ORGANIZATION AND MANAGEMENT

CO1: Understand the concepts related to Business.

CO2: Demonstrate the roles, skills and functions of management.

CO3: Analyse effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions.

CO4: Understand the complexities associated with management of human resources in the organizations and integrate the learning in handling these complexities.

TITLE: BUSINESS ECONOMICS

CO1: Describe the nature of economics in dealing with the issue of scarcity. Perform supply and demand analysis to analyse the impact of economic events on Markets.

CO2: Analyse the behaviour of consumers in terms of the demand for products. Evaluate the factors affecting firm behaviour, such as production and costs

CO3: Analyse the performance of firms under different market structures, Recognize market failure and the role of government in dealing with those failures.

CO4: Understand the dynamics of how the markets work.

TITLE: ACCOUNTING - II

CO1: Equip with the knowledge of accounting process and preparation of final accounts of sole trader

CO2: Identify and analyse the reasons for the difference between cash book and pass book balances

CO3: Recognize circumstances providing for increased exposure to errors and frauds.

CO4: Determine the useful life and value of the depreciable assets

TITLE: BUSINESS ENVIRONMENT

CO 1: Discuss the supply and demand theory and its impact on insurance.

CO 2: Explain the effects of government policy on the economic environment and insurance industry.

CO3: Outline how an entity operates in a business environment.

CO4: Describe how financial information is utilized in business.

TITLE: BANKING THEORY AND PRACTICE

- CO1:** To elucidate the broad functions of banks
- CO2:** To understand the working of the Reserve Bank of India
- CO3:** To grasp the conduct of monetary policy and its effect on the interest rate, credit availability, prices, and the inflation rate
- CO4:** To express opinions about banking in written and oral form, based on the basic knowledge and skills acquired
- CO5:** To learn the importance to be updated on the developments of the banking sector and practice the same.

TITLE: ADVANCED ACCOUNTING

- CO 1:** Prepare financial accounts for partnership firms in different situations of admission, retirement, death and insolvency of the partners.
- CO 2:** Prepare financial statements for partnership firm on dissolution of the firm.
- CO 3:** Employ critical thinking skills to understand the difference between the dissolution of the firm and dissolution of partnership.
- CO 4:** Understand the various types of capital structure of the company and their representation in the balance sheet.

TITLE: BUSINESS STATISTICS

- CO 1:** Understand basic statistical concepts such as statistical collection, statistical series, tabular and graphical representation of data
- CO 2:** Calculate measures of central tendency, dispersion and asymmetry, correlation, regression analysis
- CO3:** Apply knowledge to solve simple tasks using computer
- CO 4:** Independently calculate basic statistical parameters viz- mean, measures of dispersion, correlation coefficient, indexes). Based on the acquired knowledge to interpret the meaning of the calculated statistical indicators .

TITLE: INCOME TAX

- CO 1:** Acquire the complete knowledge of basic concepts of income tax.
- CO 2:** Understand the concept of exempted incomes.
- CO 3:** Understand the provisions of agricultural income. Calculate Residential status of a person.
- CO 4:** Identify and comply with the relevant provisions of the Income Tax Act as it relates to the income tax of individuals

TITLE: BUSINESS LAW

- CO1 :** Explain the basic elements of forming an enforceable contract and agreement.
- CO 2:** Classify various negotiable instruments and reason of its dishonor.
- CO 3:** Enumerate the types of companies its management and its rules of corporate governance.
- CO 4:** Law Theory and Practice Differences.

TITLE: MARKETING

- CO 1:** Mastery of Marketing Content: Understand fundamental marketing concepts, theories, and principles in areas of marketing.
- CO2:** Application: Apply the knowledge, concepts, tools necessary to overcome challenges, and issues of marketing in a changing technological landscape.
- CO3:** Creative Problem Solving: Develop creative solutions to marketing problems.
- CO4:** Marketing of consumer products and variants.

ENGLISH

GENERAL ENGLISH-1

CO1-The students attain a good knowledge on viewing society in inspirational way.

CO2-This also inspires the student to know the colonizing nature of developed countries.

CO3-Regarding poetry the philosophy of Robert frost and Nissim Ezekiel observation on society and his own life chances are shown as mirror to himself.

CO4-Regarding short stories the Lost child of Mulkaraj Anand and Loaded Dog of Henry Lawson gives a picture on respect of parents and affectionate lively The one act play of William Shakespeare's: The Merchant of Venice (Court Scene) provides good analyzing skills. The one act play of William Shakespeare's: The Merchant of Venice (Court Scene) provides good analyzing skills.

GENERAL ENGLISH-2

CO1-The students should attain good scientific point of view and their own hygienic idea on self.

CO2-Regarding poetry the music of autumn season and kishwar Naheed Poetry gives an excellent impression on their own Aesthetic sense.

CO3-The short stories of Ruskin Bond and R.K.Narayan's provide students a good idea on personalities in culture and civilization.

CO4-The one act play of Anton Chekhov: The Proposal present good humour for the students.

GENERAL ENGLISH-3

CO1-Regarding prose the students attain good idea on technology and how to improve public speaking.

CO2-Regarding poetry the students develop a good idea and respect for elders and their culture.

CO3-The short stories of Shashi Deshpande and Jhumpa Lahiri evaluate our own thoughts and dreams in reality.

CO4-The one act play Kanyasulkam provides how our culture prevailed in ancient times.

COMMUNICATION AND SOFT SKILLS-1

Co1- Attains a common level in Prefixes and Suffixes, compounding words, analogy, Synonyms and Antonyms and Phrasal verbs.

Co2-They could manage the Subject –verb agreement and could get knowledge on the Types of verbs.

Co3-Student could get command on Articles and Prepositions and can do number of exercises on Tense present and past aspects.

Co4-The Student will have a keen observation on Importance of Listening, Types of Listening Obstacles and strategies for effective listening.

COMMUNICATION AND SOFT SKILLS-2

Co1-Students attain a good level of understanding on the sounds of English.

Co2-Students could manage good intonation with beautiful word accent.

Co3-The speaking skills will be improved with good conversation, interview, presentation and public speaking.

Co4-The students possess good speaking skills with Role play, Debate and Group Discussion.

COMMUNICATION AND SOFT SKILLS-3

CO1-Students attain good soft skills with positive attitude, good body language and their own SWOT analysis. They develop good emotional intelligence with netiquette manners.

CO2-Students develop good paragraph writing with development of ideas and coherence with structure of paragraph.

CO3-Students develop a material idea on paraphrasing and Summarizing.

CO4-They learn techniques of paraphrasing and stages of Summarizing.

SANSKRIT

SANSKRIT POETRY

CO1: To identify and describe distinct characteristics of literary texts.

CO2: To analyze poetic works for their structure and meaning, using correct terminology.

CO3: To display a working knowledge of the genres of poetry by various writers from various cultures and historical eras.

CO4: To gain knowledge on effectively communicate ideas related to the poetic works during class and group activities.

SANSKRIT PROSE

CO1: To gain knowledge it is an important to know the prose forms from the Aranyakas and ancient Upanishads.

CO2: To gain ethical values by reading stories in Sanskrit prose like Panchatanta and Hitopadesa.

CO3: To Improve the knowledge and spoken skill.

CO4: To know the different varieties of people in conversation and in turn improve their knowledge and communication skill.

SANSKRIT GRAMMAR

CO1: By learning Sanskrit grammar one can write and speak correctly and effectively.

CO2: Communication skills and vocabulary is developed while reading Sanskrit Grammar.

CO3: Able to read and write Devanagari script correctly.

DRAMA

CO1: To gain knowledge on the origin and development of Sanskrit drama .

CO2: To have Skill on conversational language(dialogue)

CO3: By reading Characters in dramas one can gain knowledge on character building.

UPANISHADS

CO1: Importance of memory power through ancient oral teachings is recognised.

LITERATURE

CO1: By reading Sanskrit literature one can know the different types of literary aspects.

TELUGU

PAPER –I

OLD POETRY –

CO1: Students by studying read the old poetry, they got knowledge of gathering ethical values and improves the spoken skills.

CO2: To know how to write poems in Telugu

MODERN POETRY-

CO1: It improves creativity and imagination in writing poems and new trends in Modern Literature.

CO2: In poetry like Hiku, Mini kavita, and in prose to develop short stories in contemporary issues.

PROSE-

CO1: It improves story writing skills by reading of prose lessons the students will know the differences between old and new stories of telugu literature.

CO2: It helps to develop the sentence constructions in drafting.

GRAMMAR –

CO1: The Grammar knowledge improves the student's ability to understand Telugu language and Texts properly.

CO2: The Students have the better opportunities in the fields as Lyric writers, Script writers , Anchors, Oraters, in both Print and Electronic media.

HINDI

HINDI-1

- CO1 To develop sensitivity towards use of Hindi in the process of communication
- CO2 To have knowledge on grammatical aspects and punctuation marks for proper written communication
- CO3 To Utilize digital literacy tools to develop grammar skills.
- CO4 To Produce appropriate vocabulary and correct word forms to improve spoken and written communication in Hindi.

HINDI-2

- CO1 To improve the language skills further - Listening, Speaking, Reading & Writing
- CO2 To understand the moral values and life skills taught indirectly through the lessons - Poems, short stories, and essays
- CO3 To equip oneself with the improved communicative Hindi skills - with practice in writing and speaking
- CO4 To develop creative thinking by going through the poetry, short stories, plays, etc.

HINDI-3

- CO1 To gain the ability to Produce appropriate vocabulary and correct word forms
- CO2 To Demonstrate ability to think critically by analysing the prescribed lessons from socio-cultural perspective
- CO3 To develop creative thinking by analysing the prescribed texts and attempting writing general essays in Hindi
- CO4 To develop interest in Hindi Literature by appreciating the prescribed as well as external works of literature through regular reading