



DR. ALLURI RAMACHANDRA RAO
Ph.D., MISTE, MISCA

VICE – PRINCIPAL

V. S. M. COLLEGE OF ENGINEERING
RAMACHANDRAPURAM – 533 255

PROFILE

Born on 3rd February, 1957 in Kotipalli village of East Godavari District (A.P.) in a joint family. My father Late Sri S. A. China Anjaneyulu, was an agriculturist and mother, Smt. S. A. V. Subbayamma, is the daughter of late Er. N. Ramaiah who was a Civil Engineering graduate in 1920s.

- Did schooling in Kotipalli village, and passed S. S. C. (10th Class) in 1971 securing First Class and 1st position in the school.
- Studied **Intermediate (MPC)** and **B.Sc. (CMP)** in Andhra Loyola College, Vijayawada, during 1971 – 1976. Passed **B.Sc.** from Andhra University, Visakhapatnam.
- Passed M.Sc. (Chemistry) in 1979 and M. Phil. in 1981, securing **FIRST** class in both, from Department of Chemistry, Kurukshetra University, Kurukshetra (K.U.K.).
- Received fellowships, J.R.F., S.R.F. and Research Associate from CSIR / UGC and USDA at Department of Chemistry, Kurukshetra University, Kurukshetra, for the research work on **Flame Proofing of Cotton Linters (Textile Chemistry)** during 1981 – 1987.
- Awarded **Doctor of Philosophy (Ph. D.)** in 1986 by Kurukshetra University, Kurukshetra.
- Started the teaching profession in engineering colleges in 1988 when I joined in Koneru Lakshmaiah College of Engineering as Lecturer.
- Since then I have been in the teaching profession and have about 30 years of teaching experience in reputed engineering colleges in different cadres; Lecturer / Assistant Professor, Associate Professor, Professor.
- **Institutions where worked**
 - (i) Sir C. R. Reddy College of Engineering, Eluru – 20 yrs.
 - (ii) Lakireddy Bali Reddy College of Engineering, Mylavaram – 5 yrs.
 - (iii) Krishna's Pragati / Sri Prakash Institute of Technology, Rajahmundry – 3 yrs.
 - (iv) Koneru Lakshmaiah College of Engineering, Vijayawada – 2 yrs.
 - (v) Kakinada Institute of Technological Sciences, Ramachandrapuram – 9 months.
 - (vi) **Unique feature:** Worked from the **first day** of Sir C. R. Reddy College of Engineering, Eluru and Lakireddy Bali Reddy College of Engineering, Mylavaram and played key roles in the development of these colleges.
- In addition to the teaching experience, I have 27 years of administrative experience in different cadres and held positions like Academic Director (3 yrs.), Asst. Principal/Vice Principal (3 yrs.), Head of the Dept. (22 yrs.), and College Exams. In charge (13 yrs.), Hostel Warden (1 yr.).
- Attended the following teacher's training programmes:
 - (i) **Induction Training Course of AICTE**, organized by Academic Staff College, Andhra University, Visakhapatnam, from 22-05-1995 to 10-06-1995.
 - (ii) Training Programme on Instructional Design and Development conducted by National Institute of Technical Teachers Training & Research (NITTTR), Chennai from 12th to 17th June, 2006 at Sir C. R. Reddy College of Engineering, Eluru.
 - (iii) AICTE – ISTE Short Term Programme on **Inculcating Human Values in Technical Education**, conducted from 23rd to 27th June, 2008 at S.R.K.R. Engineering College, Bhimavaram.
- Published/presented about 15 papers in National and International Journals/Conferences.
- Participated in about 20 Conferences, Work-shops, Symposiums, etc., which include

- (i) 70th and 74th Sessions of **Indian Science Congress** held from 3rd to 8th January, 1983 & 1987, respectively, at S. V. University, Tirupathi and Bangalore University, Bangalore.
- (ii) Two Day National Workshop on **Modern Analytical Techniques for Industry and Environment (MATIE 2012)** organized during 2nd & 3rd March, 2012 at GMR Institute of Technology, Rajam.
- (iii) Two Day International Workshop on **Energy Environment Education** organised by Department of Civil Engineering, University College of Engineering, J.N.T.U.K., Kakinada on the dates 8th and 9th February, 2010.
- (iv) Two day National Conference on **Water and Waste Management (NCWWM)** conducted by Department of Civil Engineering, J.N.T.U. College of Engineering, Kakinada on the dates 23rd and 24th April, 2007.
- (v) 15th Indian Engineering Congress on **Role of Engineers in e-Governance** organised by The Institution of Engineers at Hyderabad from 18th to 22nd December, 2000.
- (vi) National Symposium on **Teaching Methods in Chemistry** on 11th and 12th March, 1995 at School of Chemistry, Andhra University, Visakhapatnam.

Achievements:

- (i) As a Principal Investigator, received a Grant in Aid of Rs. 5,72,000/- from AICTE under **MODROBS**.
- (ii) Accorded with felicitation at L. B. Reddy College of Engineering, Mylavaram and Sir C. R. Reddy College of Engineering, Eluru, for the relentless services.
- (iii) Received **APPRECIATION CERTIFICATE** in 1999 at Lakireddy Bali Reddy College of Engineering, Mylavaram, for the **Best Performance** in the duties.
- (iv) Recipient of **Bharat Excellence Award** from Friendship Forum of India.
- (v) Bio-graphical Note was published in **Afro-Asian Who's Who's** Volume-1, in 2006.
- (vi) Acted as **Observer** for **EAMCET** for 5 years.
- (vii) Acted as **Chief Superintendent** for **EAMCET** for 7 years.
- (viii) Life Member, Indian Society for Technical Education (**I.S.T.E.**).
- (ix) Life Member, Indian Science Congress Association (**I.S.C.A.**).
- (x) Reviewer for the book, **Engineering Chemistry** by B. Shivasankar, published in 2008 by Tata McGraw Hill, New Delhi.
- (xi) Acted as Convener of College Central Committee for N.B.A. work at Sir C. R. Reddy College of Engineering, Eluru.
- (xii) Involved in establishing Labs. at Sir C. R. Reddy College of Engineering, Eluru, Lakireddy Bali Reddy College of Engineering, Mylavaram, and Krishna's Pragati Institute of Technology, Rajahmundry.
- (xiii) Delivered a guest lecture on **Environmental Chemistry** during the Training Programme on "Environmental Management" organized during 9th and 10th Jan., 2007 by the Dept. of Civil Engineering, JNTU College of Engineering, Kakinada.
- (xiv) Conducted Faculty **Training Programmes** at Sir C. R. Reddy College of Engineering, Eluru, and Kakinada Institute of Technological Sciences, Ramachandrapuram.
- (xv) Delivered Special Lectures on various Teaching Methods during **Faculty Training Programmes**.
- (xvi) Delivered Special Lectures to B. Tech. students on **Personality Development, Career Planning, How to Excel in Examinations**, etc.

The Administrators and faculty members of VSM College of Engineering are always ready to serve the students fraternity in respect of academic growth and all other co-curricular activities. Overall, personality development of the students along with technical knowledge and domain skills are the need of the day. Emphasis is focused on the holistic development of students coupled with value based education through sound ethics.

PLANS ARE NOTHING; PLANNING IS EVERYTHING.

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